

AGENDA ITEM

702 MAY 2016

DATE: April 11, 2016
TO: Members, Members, Board of Trustees
FROM: Jim Fox, Chair
SUBJECT: 2016 Planning Session Goals and Objectives

EXECUTIVE SUMMARY

Business and Professions Code section 6001.1, added by Statutes 2011, chapter 417 (Sen. Bill No. 163), provides that protection of the public shall be the highest priority for the State Bar and requires that the Board of Trustees of the State Bar complete and implement a Five-Year Strategic Plan. In compliance with SB 163 and relevant statutory authorities, the Board adopted a Five-Year Strategic Plan in 2012 that set forth goals and measures for the State Bar consistent with its mandated priority of public protection for the current five year period (2012-2017).

At its January 2015 Planning Meeting, the Board of Trustees reviewed preliminary goals and objectives for its next 2017-2022 Five-Year Plan. These were adopted in July, 2015 with the understanding that further review and the addition of metrics would be required before they become operational. At the January Planning Meeting, the Board decided to delay implementation of the new 2017-2022 Five-Year Plan in order to take advantage of the final year of the current 2012-2017 Plan and the arrival of a new executive leadership team charged with a comprehensive review of the State Bar's operational systems and the need to implement the June 2015 State Audit recommendations. Accordingly, the Board considered a new set of goals and objectives for the remainder of the 2012-2017 Plan period. This item requests the Board to affirm the new goals and objectives established at the January 31 – February 2, 2016 Planning Meeting.

BACKGROUND

All activities of the State Bar, including its strategic planning responsibilities, are subject to Business and Professions Code section 6001.1, added by Statutes 2011, chapter 417 (Sen. Bill No. 163), which provide that protection of the public shall be the highest priority for the State Bar. SB 163 also required that the Board of Trustees of the State Bar complete and implement a Five-Year Strategic Plan. (Bus. & Prof. Code, § 6140.12, added SB 163, § 42.) In compliance with SB 163 and relevant statutory

authorities, the Board adopted a Five-Year Strategic Plan in 2012 that set forth goals and measures for the State Bar consistent with its mandated priority of public protection for the current five year period (2012-2017).

2012-2017 Five-Year Strategic Plan: Original Goals

On February 10, 2012 the Board adopted a Five-Year Strategic Plan that identified three large-scale initiatives which the State Bar would undertake to re-engineer the organization for sustainable, lasting improvement consistent with its public protection mission. These initiatives included: (1) Modernizing State Bar Information Technology; (2) Preserving and Improving State Bar Facilities; and (3) Streamlining the Bar's Programs and Processes.

2012-2017 Five-Year Strategic Plan: Additional 2014 Goals

In 2014, the Board of Trustees reviewed its 2012 Strategic Plan and added three new policy initiatives: (1) Developing External Relations in Support of more Proactive Approaches to Public Protection; (2) Actively Monitoring Trends in the Legal Marketplace to Identify Regulatory Changes Needed to Adequately Protect the Public; and (3) Operations Re-engineering to Improve Organizational Performance Management.

2012-2017 Five-Year Strategic Plan: 2016 Final Year Update

At its January 2015 Planning Meeting, the Board of Trustees reviewed preliminary goals and objectives for its next 2017-2022 Five-Year Plan. These were adopted in July, 2015 with the understanding that further review and the addition of metrics would be required before they become operational. The January 2016 review delayed implementation of the new 2017-2022 Five-Year Plan in order to take advantage of the final year of the current 2012-2017 Plan and the arrival of a new executive leadership team charged with a comprehensive review of the State Bar's operational systems and the need to implement the June 2015 State Audit recommendations. With these tasks completed, it will be possible for the Board to move forward with implementing the 2017-2022 Five-Year Plan.

As a result, at its January, 31 – February 2, 2016 Planning Meeting the Board established an updated set of goals and objectives for the final year of its current 2012-2017 Five-Year Plan. These goals and objectives appear as Attachment 1 to this item. Although these one year goals for 2016 anticipate the proposed goals for the next five year plan, they also reflect input from the Bar's staff leadership that a large number of significant non-discretionary initiatives currently underway must first be completed before beginning a new five year plan.

ISSUE

Shall Board affirm the updated set of goals and objectives for the final year of its current 2012-2017 Five-Year Plan established at its January 31 – February 2, 2016 Planning meeting?

FISCAL / PERSONNEL IMPACT:

There is no fiscal and personnel impact.

RULE AMENDMENTS:

None.

BOARD BOOK IMPACT:

Tab 23, Article 1

Tab 18, Article 3, 1.d.

BOARD COMMITTEE RECOMMENDATIONS

The Planning and Budget Committee recommends that the Board of Trustees approve the following resolution:

RESOLVED, that the Board of Trustees hereby affirm the updated set of goals and objectives for the final year of its current 2012-2017 Five-Year Plan established at its January 31, - February 2, 2016 Planning meeting and attached as Attachment 1.

Attachment:

1. January 31, - February 2, 2016 Goals and Objectives