

HEADLINE: Proposed Formal Opinion Interim No. 14-0002 (Alternative Litigation Funding)

SUBHEAD: The State Bar seeks public comment on Proposed Formal Opinion Interim No. 14-0002 (Alternative Litigation Funding).

Deadline: June 29, 2020

Background

The State Bar Standing Committee on Professional Responsibility and Conduct (COPRAC) is charged with the task of issuing advisory opinions on the ethical propriety of hypothetical attorney conduct. In accordance with applicable State Bar policy and procedure, the Committee shall publish proposed formal opinions for public comment (See, State Bar Board of Trustee Resolutions July 1979 and December 2004. See also, Board of Trustee Resolution November 2016).

On May 10, 2018, the California Supreme Court issued [an order](#) approving 69 new Rules of Professional Conduct, which will go into effect on November 1, 2018. Information about the new rules is available at the [State Bar website](#). Proposed Formal Opinion Interim No. 14-0002 interprets the new Rules of Professional Conduct.

Discussion/Proposal

Proposed Formal Opinion Interim No. 14-0002 considers: What ethical obligations arise when a lawyer represents a client whose case is being funded by a third-party litigation funder?

The opinion interprets rules 1.1, 1.4, 1.6, 1.7, and 1.8.6 of the Rules of Professional Conduct of the State Bar of California; and Business and Professions Code sections 6068(a) and 6106.

The opinion digest states: Two types of third-party litigation funding have emerged over the last several years: consumer litigation funding, which provides funds to a plaintiff with personal injury claims, typically for personal use rather than to fund their case, and commercial litigation funding, which typically involves advancing funds to pay a plaintiff's litigation expenses or otherwise. Both types of funding are non-recourse. This opinion addresses the ethical issues that arise from such funding arrangements. The principal ethical issues are maintaining independent professional judgment and complying with the lawyer's duty of confidentiality. In commercial funding arrangements, the funding agreement will likely be negotiated. If the client asks the lawyer to represent him or her in such negotiations, the lawyer should consider whether the lawyer has the experience or learning required as well as whether the lawyer has any personal interest that creates a conflict. If so, the lawyer must address those by a written disclosure that describes the relevant circumstances and material risks and then obtain the

client's written consent. If the funder seeks client confidential information, the lawyer must advise the client of the risks of disclosure and obtain the client's informed consent to disclose confidential information to the funder. The lawyer should also take appropriate steps to limit the risks to the client that the disclosure of such information will effect a waiver of attorney-client privilege or work product protection which may include having the funder sign a non-disclosure agreement, appropriate labeling of shared materials as confidential or taking other steps to maintain the confidentiality of the shared materials.

At its September 6, 2019 meeting and in accordance with their procedures, the State Bar Standing Committee on Professional Responsibility and Conduct tentatively approved Proposed Formal Opinion Interim No. 14-0002 for a 90-day public comment distribution. Subsequently, at its April 16, 2020 meeting, COPRAC revised the opinion in response to public comment and approved Proposed Formal Opinion Interim No. 14-0002 for an additional 60-day public comment distribution.

Any fiscal/personnel impact

None

Background material

Proposed Formal Opinion Interim No. 14-0002

Source

State Bar Standing Committee on Professional Responsibility and Conduct

Deadline

June 29, 2020

Direct comments to

Comments should be submitted using the [online Public Comment Form](#). The online form allows you to input your comments directly and can also be used to upload your comment letter and/or other attachments.

**THE STATE BAR OF CALIFORNIA
STANDING COMMITTEE ON
PROFESSIONAL RESPONSIBILITY AND CONDUCT
FORMAL OPINION INTERIM NO. 14-0002
ALTERNATIVE LITIGATION FUNDING**

ISSUE: What ethical obligations arise when a lawyer represents a client whose case is being funded by a third-party litigation funder?

DIGEST: Two types of third-party litigation funding have emerged over the last several years: consumer litigation funding, which provides funds to a plaintiff with personal injury claims, typically for personal use rather than to fund their case, and commercial litigation funding, which typically involves advancing funds to pay a plaintiff's litigation expenses or otherwise. Both types of funding are non-recourse.^{1/} This opinion addresses the ethical issues that arise from such funding arrangements. The principal ethical issues are maintaining independent professional judgment and complying with the lawyer's duty of confidentiality. In commercial litigation funding arrangements, the funding agreement will likely be negotiated. If the client asks the lawyer to represent him or her in such negotiations, the lawyer should consider whether the lawyer has the experience or learning required as well as whether the lawyer has any personal interest that creates a conflict. If so, the lawyer must address those by a written disclosure that describes the relevant circumstances and material risks and then obtain the client's written consent. If the funder seeks client confidential information, the lawyer must advise the client of the risks of disclosure and obtain the client's informed consent to disclose confidential information to the funder. The lawyer should also take appropriate steps to limit the risks to the client that the disclosure of such information will effect a waiver of attorney-client privilege or work product protection which may include having the funder sign a non-disclosure agreement, appropriate labeling of shared materials as confidential or taking other steps to maintain the confidentiality of the shared materials.

^{1/} Within commercial litigation funding, there are also arrangements where the lawyer or law firm is funded rather than the client, often in the form of portfolio funding for a group of cases.

AUTHORITIES

INTERPRETED: Rules 1.1, 1.4, 1.6, 1.7(b), and 1.8.6 of the Rules of Professional Conduct of the State Bar of California.^{2/}

STATEMENT OF FACTS

Scenario 1: Lawyer represents Client with personal injury claim who is in need of money for living expenses. Lawyer advises Client that Client may qualify for litigation funding and provides Client with a list of funders that Lawyer's clients have used. At Client's request, Lawyer reviews the agreement and explains its terms carefully, emphasizing that the interest rate on the loan is high, there is also a large administrative fee, and Client might be able to get a bank loan at a lower rate. Despite this advice, Client enters into the funding agreement.

Scenario 2: Client, a company asserting a patent claim, is interested in litigation funding to avoid tying up its cash in legal fees. Lawyer has extensive experience with third-party funding and recommends a funder with which the firm has worked previously. Prior to agreeing to fund the case, Funder asks for a memo assessing the strengths of Client's case. Lawyer tells Funder that Lawyer will seek Client's consent to share this information. Lawyer advises Client there is some risk that sharing the memo could waive applicable privileges, that the risk is lessened if the information is communicated under a non-disclosure agreement ("NDA"), and that Client must also consider that Funder will probably not fund the case without receiving Lawyer's assessment of the strength of the claims. Client authorizes Lawyer to share the memo. Because of prior good experience with Lawyer, Funder agrees to fund Client's case (the Client, in turn, is responsible for paying Lawyer's legal fees). Lawyer is able to negotiate a better than standard deal for Client because of Lawyer's relationship with Funder. Under the terms of the deal, Funder funds a portion of Lawyer's fees (the Lawyer is on a partial contingency) and pays litigation expenses. Such funds are provided to Client, who in turn pays Lawyer. Funder has the right to cease funding if it disagrees with the direction of the litigation. The funding agreement also gives Funder the right to review and approve any change in counsel, which approval will not be unreasonably withheld. Over the course of the litigation, Funder's employees communicate regularly with Lawyer.

Scenario 3: Same facts as Scenario 2, except under the funding agreement, Funder pays Lawyer's legal fees directly for the representation of Client.

^{2/} Unless otherwise indicated, all references to rules in this opinion will be to the Rules of Professional Conduct of the State Bar of California in effect as of November 1, 2018.

INTRODUCTION: LITIGATION FUNDING AND ITS ANTECEDANTS

Litigation funding is the practice where a third-party unrelated to the lawsuit provides funds for litigation in return for a portion of any financial recovery. In this opinion, we consider the ethical issues an attorney may face in representing a client where litigation funding is involved.

The type of third-party litigation funding addressed by this opinion is a relatively recent development in the United States, although more common and accepted elsewhere.^{3/} The ethics and social utility of this type of litigation funding are the subject of debate. Some have raised concerns that litigation funding will lead to frivolous lawsuits or that vulnerable clients may be forced to accept unfair deals.^{4/} Others argue litigation funding in the United States promotes access to justice and/or diversifies thinking about litigation.^{5/}

The purpose of this opinion is not to enter the normative debate about litigation funding but rather to provide guidance to attorneys as to the ethical issues that arise when dealing with a case that involves third-party funding.

DISCUSSION

A. Legality

In some states, agreements between a litigant and a stranger to the litigation by which the stranger pursues or assists in pursuing the litigant's claim and in return receives part of any recovery are prohibited under laws against champerty and maintenance. These are legal doctrines dating from the Medieval England that developed to prevent feudal lords from financing other individuals' legal claims against the financier's political or personal enemies.

Courts in states with laws against champerty and maintenance have considered whether litigation funding arrangements violate those laws. See *Charge Injection Technologies, Inc. v. E.I. DuPont De Nemours & Company* (2016) 2016 WL 937400 (finding that litigation funding contract did not violate Delaware's common law prohibition on champerty and maintenance because the funder did not exercise control over litigation); *Maslowski v. Prospect Funding Partners LLC* (2017) 890 N.W.2d 756 (finding that litigation funding agreement was unenforceable by Minnesota law against champerty).

^{3/} Barker, *Third-Party Litigation Funding in Australia and Europe* (2012) 8 J.L. Econ. & Pol'y 451.

^{4/} See, e.g., Langford, *Betting on the Client: Alternative Litigation Funding Is An Ethically Risky Proposition for Attorneys and Clients* (2015) 49 U.S.F. L.Rev. 237.

^{5/} See, e.g., Steinitz, *Whose Claim Is This Anyway? Third Party Litigation Funding* (2011) 95 Minn. L.Rev. 1268 (hereafter *Whose Claim*); DeStefano, *Nonlawyers Influencing Lawyers: Too Many Cooks in the Kitchen or Stone Soup* (2012) 80 Fordham L.Rev. 2791.

California has never recognized prohibitions against champerty or its variants. See *In re Cohen's Estate* (1944) 66 Cal.App.2d 450 [152 P.2d 485]. Such laws should not be a barrier to a litigation funder enforcing a litigation funding contract in California.^{6/}

B. Duty of Competence and Duty to Communicate

A lawyer has a duty to provide competent representation, which includes applying the learning and skill reasonably necessary to perform legal services. Rule 1.1(b). A lawyer also has a duty to communicate with the client about the means by which to accomplish the client's objectives in the representation. Rule 1.4(a). To the extent the client's ability to accomplish its objectives depends on the client's ability to fund the litigation or fund the client's personal expenses while proceeding with the litigation, the lawyer's representation of the client may involve advising the client as to whether litigation funding would assist in accomplishing the client's goals. Such advice would likely need to include a discussion of the pros and cons of obtaining litigation funding and alternatives, if any.

Furthermore, a lawyer representing a client in a matter funded by a litigation funder has an obligation to understand how the funding agreement impacts the litigation. If the client asks the lawyer to advise on or negotiate a litigation funding contract, the lawyer must either have the expertise to do so, obtain such experience, or decline to provide the requested advice regarding litigation funding. See rule 1.1(c). But regardless of whether the attorney is advising a client on the funding contract, the lawyer must understand how the terms of the funding agreement impact decisions in the litigation.

C. Candid Advice and Independent Professional Judgment

Rule 2.1 provides that "[i]n representing a client, a lawyer shall exercise independent professional judgment and render candid advice." This rule dovetails with a lawyer's duty of loyalty to a client, which generally prohibits a lawyer from allowing obligations owed or potentially owed to a third-party to compromise the quality and soundness of advice offered to a client. See, e.g., *Pollack v. Lytle* (1981) 120 Cal.App.3d 931, 946 [175 Cal. Rptr. 81] (explaining how the duty of loyalty to clients should not be diluted by obligations owed to third parties, as that would be inconsistent with an attorney's duty to exercise independent professional judgment for the client). The lawyer must reasonably believe that the lawyer's independent professional judgment will not be undermined, and that the lawyer can thus provide candid advice to the client regarding the subject matter of the representation.

Rule 1.7 prohibits a lawyer from representing a client if there is a significant risk that the representation will be materially limited by the lawyer's relationships with a third person or the

^{6/} See also, Los Angeles County Bar Assn. Formal Opinion No. 500 (1999) [explaining that doctrines of champerty and maintenance have not been recognized by California courts, and the concerns raised by those doctrines are addressed by other protections including sanctions for frivolous lawsuits and malicious prosecution actions].

lawyer's own interest without the lawyer's informed written consent. Rule 1.7(b). The lawyer must also reasonably believe that the lawyer can provide competent and diligent representation notwithstanding the potential conflict or relationship with a third person. Rule 1.7(d).

Rule 1.8.6 prohibits a lawyer from entering into an agreement for or accepting compensation for representing a client from one other than the client unless the client gives informed written consent, the lawyer complies with the lawyer's duty of confidentiality, and the payment arrangement will not interfere with the lawyer's independent professional judgment or with the lawyer-client relationship. The rule would apply in an arrangement where the funder pays the lawyer directly. The rule reflects the recognition that the source of the lawyer's payment is likely to have influence over the lawyer. Litigation funding, like a third-party payor, introduces a third-party with its own interests into the lawyer-client relationship, posing risks to the lawyer's independent professional judgment and the relationship of confidence between the lawyer and client. The duty of loyalty and independent professional judgment require the lawyer to act in the client's interest at all times and particularly where the client's interest might depart from the funder's.

The lawyer's independent professional judgment may also be impaired if the funding arrangement imposes limitations on the how the case is litigated. Some ethics committees have suggested that there could be circumstances in which a funding agreement imposes such limitations on the attorney's judgment that the lawyer might not be able to competently represent the client. ABA Commission on Ethics 20/20, Informational Report to the House of Delegates 23 (2012); Ohio Sup. Ct. Ethics Opn. No. 2012-3 (lawyer must ensure the alternative litigation funding company providing nonrecourse loan to client "does not attempt to dictate the lawyer's representation of the client"). Others have suggested that such arrangements are permissible with client consent. Assn. of the Bar of the City of N.Y. Com. on Prof. and Jud. Ethics, Formal Opn. No. 2011-02 (client may "agree to permit a financing company to direct strategy or other aspects of a lawsuit" and the lawyer is not prohibited from acceding to the funder's direction as long as the client consents); cf. ABA Formal Opn. No. 01-421 (lawyer hired by insurer to represent insureds may not comply with insurer's guidelines or directives relating to representation if these would "impair materially the lawyer's independent professional judgment").

The Committee does not reach a general conclusion that any particular degree of control is per se unethical. However, it is clear that where the funder has some degree of control of the litigation, the lawyer has an obligation to advise the client about the impact of such limitations on the lawyer's representation. Rule 1.4; see also ABA Formal Opn. No. 01-421 (where lawyer represents insured and the insurer imposes limitations on the representation, lawyer must communicate limitations to the client early in the representation).

A lawyer's duties are not dictated by the funding contract but by the lawyer's ethical duties. ABA Formal Opn. No. 96-403 illustrates this principle in the context of an insurance agreement. The opinion considers the ethical obligations of an attorney retained by an insurer to represent

the insured pursuant to a contract that gave the insured control over settlement within policy limits where the client objects to the proposed settlement. The ABA opined that the lawyer could not settle against his client's wishes. Instead, the lawyer was obligated to discuss with the client, the client's legal rights, explain the consequences of rejecting the settlement and let the client decide.

This opinion stands for the proposition that a litigation funding agreement may be a fact that impacts the advice the lawyer gives a client, but it does not alter the lawyer's ethical obligation to pursue the client's best interest. *Id.* ("Whatever the rights and duties of the insurer and insured under the insurance contract, that contract does not define the ethical responsibilities of the lawyer to his client.") See also, Md. State Bar Ass'n, Comm. on Ethics Opn. No. 00-45 (opining that where the client wishes to terminate a lawyer, the lawyer must abide by the client's wishes regardless of whether the client's terminating the lawyer is a breach of the funding agreement).

D. Protecting Confidential Information

In order to determine whether to invest in a case, funders will likely require information about the case at the outset. A prospective funder may ask for the attorney's analysis of the merits of the case or other privileged materials. Once a funder has agreed to fund the case, that agreement will likely be memorialized in a contract which may reflect how the funder values the case which is likely to be based on the attorney's analysis. As the case proceeds, there may continue to be communications between the funder and client or between the funder and the client's counsel.

Rule 1.6 prohibits a lawyer from sharing confidential information without the client's informed consent. In order for the client's consent to be informed, the lawyer must inform the client about "the relevant circumstances and the material risks, including any actual and reasonably foreseeable adverse consequences." Such risks include the client's adversary may seek to compel communications between the funder and the client or lawyer and a court may hold that the sharing effected a waiver of otherwise available evidentiary privileges.

E. Application to Hypothetical Scenarios

Scenario 1

In Scenario 1, Client with a personal injury claim entered into a funding agreement to pay his living expenses while his lawsuit is ongoing. Lawyer recommended that Client explore litigation funding, but also after reviewing the terms of the funding agreement, advises Client accurately about the downsides of the funding including that Client might be able to get a bank loan at a lower rate. Did Lawyer meet his ethical duties in each of these steps?

First, there is nothing unethical about a lawyer recommending a client consider litigation funding as long as there is no legal bar to the client entering into such a transaction. This Committee has previously opined that a lawyer may refer a client to a real estate broker to

obtain a loan to be used for legal fees. Cal. State Bar Formal Opn. No. 2002-159. Similarly, a lawyer may ethically provide information and introductions to a litigation funder.

In Scenario 1, the Client asked the Lawyer to review the terms of the funding agreement and the Lawyer gave Client an independent and objective assessment. The fact pattern is silent on the Lawyer's experience reviewing litigation funding agreements. The Lawyer must consider whether Lawyer has the skills necessary to advise the client and, if not, either tell Client it is outside the Lawyer's expertise, obtain the necessary understanding of litigation financing in order to adequately advise Client regarding the agreement proposed, or consult with another lawyer he reasonably believe has the requisite expertise. Rule 1.1.

Scenario 2

In Scenario 2, Lawyer advises Client on choice of funder and negotiates the funding contract on behalf of Client. Does Lawyer have a conflict in providing these services? The facts state that the Lawyer has a preexisting relationship with Funder, that Funder will be partially paying the law firm's fees and that certain terms of the funding agreement are advantageous to the law firm.

Under rule 1.7, if any of those circumstances or their combination creates a significant risk that Lawyer's advice on the choice of funder or funding contract terms is materially limited by Lawyer's own interests, Lawyer is required to advise Client of the facts and seek Client's informed written consent. Rule 1.7(b). See also, *Santa Clara County Counsel Attys. Assn. v. Woodside* (1994) 7 Cal.4th 525, 546-47 [28 Cal.Rptr.2d 617] (lawyer must evaluate whether the relationship creates a "situation in which [he or she] might compromise his or her representation in order to advance the attorney's own financial or personal interests"). Indeed, Lawyer owes Client a duty to communicate material facts concerning the representation. Rule 1.4. Lawyer's existing relationship with Funder is a material fact. In addition to obtaining informed written consent, rule 1.7(d) requires that Lawyer reasonably believe that Lawyer can provide Client with diligent and competent representation notwithstanding the rule 1.7(b) conflict.

Rule 1.8.1 applies where a lawyer obtains a pecuniary (financial) interest *adverse to the client*. There is nothing adverse to a client about a lawyer getting paid for legal services. See Cal. State Bar Formal Opn. No. 2002-159, n.3 ("Although the lawyer does receive some benefit from the escrow arrangement—she is assured that there are funds available to pay her fees and costs—this is no different from the benefit the lawyer receives by requiring an advance fee and placing it in her trust account. The lawyer, by requiring an advanced fee, does not thereby come within rule 3-300."). Thus, the rule does not apply merely because the arrangement permits a lawyer to get paid its fees. On the other hand, if a lawyer owns a share in the litigation funding company, the funding arrangement would constitute a business transaction with the client and the lawyer would be obliged to comply with rule 1.8.1.

Scenario 3

This is the same as the prior scenario, except that Funder pays Lawyer's legal fees directly for the representation of Client.

Lawyer must not enter into an agreement, charge, or accept compensation for representing Client in this scenario, unless Lawyer ensures that: (1) there is no interference with Lawyer's independent professional judgment or relationship with Client, (2) the information is protected as required by Business and Professions Code section 6068(e)(1) and rule 1.6, and (3) Lawyer obtains Client's informed written consent as set forth in rule 1.8.6(c). Rule 1.8.6(a)-(c).

Lawyer must also ensure that such a payment arrangement does not interfere with Lawyer's obligation to render candid advice and exercise of independent professional judgment under rule 2.1. As for the informed written consent required in this scenario, Lawyer must communicate and explain (i) the relevant circumstances; and (ii) the material risks, including any actual and reasonably foreseeable adverse consequences of the proposed course of conduct. See rule 1.0.1(e) (defining informed consent).

Moreover, rule 1.8.6 does not alter or diminish a lawyer's obligations under rule 5.4(c), which addresses financial arrangements with third parties. Rule 1.8.6, Comment [5]. In other words, in such a payment arrangement it remains paramount that Lawyer not permit the third-party payor to direct or regulate Lawyer's independent professional judgment or interfere with the attorney-client relationship.

F. Impact on Attorney's Duty of Confidentiality

According to the facts of Scenario 2, Lawyer shares a legal analysis memo with Funder after Funder signed an NDA. Lawyer also engages in communications with Funder about the progress of the case. These activities implicate Lawyer's ethical obligation to maintain the confidentiality of information learned in the course of the representation and to apply diligence, learning and skill to avoid adverse consequences, such as a waiver of privileges and protections to which the clients is entitled.

Case law concerning whether funding agreements and communications with funders are privileged is still developing. Most but not all courts that have considered the question have held that work product does not lose its work product status because an attorney or client shares that work product with a funder either orally or in writing.^{7/} That is because work-

^{7/} See, e.g., *Miller UK Ltd. v. Caterpillar, Inc.* (N.D. Ill. 2014) 17 F.Supp.3d 711, 738 (holding that sharing with funder did not waive work product because disclosure did not substantially increase the likelihood that an adversary would obtain the materials where claimant had oral and written confidentiality agreements with prospective and actual funders); but see *Leader Technologies, Inc. v. Facebook, Inc.* (D. Del. 2010) 719 F.Supp.2d 373, 376-77 (work product protection waived by sharing with funder). See also DeStefano, *Claim Funders and Commercial Claim Holders: A Common Interest or a Common Problem?* (2014) 63 DePaul L.Rev. 305 (favoring common interest attorney-client privilege and work product

product protection is only subject to waiver based on disclosure to a third-party where the disclosure “substantially increase[es] the possibility that an opposing party will obtain the information.” 2 Mueller & Kirkpatrick, *Federal Evidence* (4th ed. 2016) § 5:38; see also *Laguna Beach County Water Dist. v. Superior Court* (2004) 124 Cal.App.4th 1453, 1459 [22 Cal.Rptr.3d 387] (disclosure operates as a waiver only where the otherwise protected information is divulged to someone with no interest in maintaining confidentiality). Taking steps to ensure that the funder will keep all information it receives confidential such as by entering into a confidentiality agreement and/or marking documents appropriately will decrease the risk that a court will find that work product is waived. Such steps are therefore consistent with Lawyer’s ethical duty to safeguard confidential information. However, particularly because case law is still developing, Lawyer should also inform Client of the risks of waiver and obtain the Client’s consent. See rule 1.6(a) (lawyer may not reveal client confidences without informed written consent in this context).

Under Scenario 2, Lawyer communicates frequently with the Funder about the case. Lawyer has an obligation to consider whether such communications may be discoverable, advise Client as to any risk of discoverability, take steps necessary to minimize the risk and ensure that the Client consents to disclosure. The few courts that have considered whether involving a funder in attorney-client privileged communications waives the privilege have split on the issue. Some courts, for example, have accepted the argument that such communications are protected from waiver by the common interest exception because the funder and client share a common legal goal.^{8/}

Finally, throughout the litigation, Lawyer must not allow the relationship with Funder to impair Lawyer’s objectivity and loyalty to Client. Lawyer must remain cognizant that the company is the Client, not the Funder.

CONCLUSION

Opportunities exist to contract with litigation funders. Attorneys who represent clients that consider or take these opportunities must be cognizant of ethical considerations that are implicated. The lawyer is obliged to provide independent professional judgment not shaded by a third-party with an interest in the outcome of the litigation. The lawyer must ensure

protection for collaborative work and communications between funders and claim holders); Giesel, *Alternative Litigation Finance and the Work–Product Doctrine* (2012) 47 Wake Forest L.Rev. 1083 (concluding that the involvement of alternative litigation financing entities in litigation should not affect work product privilege and materials evaluating litigation should enjoy protection).

^{8/} Compare *In re International Oil Trading Co., LLC* (S.D. Fl. 2016) 548 B.R. 825 [62 Bankr.Ct.Dec. 145] (communications between funder, claimant and counsel protected by the attorney client privilege and the common interest exception to waiver as well as agency exception) with *Miller UK Ltd. v. Caterpillar, Inc.* (N.D. Ill. 2014) 17 F.Supp.3d 711, 738 (a client’s relationship to a litigation funder was merely “a shared rooting interest in the ‘successful outcome of a case’” and thus “not a common legal interest”).

competence in advising on litigation funding including staying abreast of relevant law, such as whether disclosures to funders waive any evidentiary protections. The lawyer must obtain the client's informed consent before providing any client confidential information.

Marlaud, Angela

From: form_engine@fs16.formsite.com on behalf of Formsit <form_engine@fs16.formsite.com>
Sent: Tuesday, May 05, 2020 10:14 AM
To: Marlaud, Angela
Subject: 14-0002 - Public Comment Form Result #13003956

Commenting on behalf of an organization	No
Name	Mina Sirkin
City	woodland hills
State	California
Email address	minasirkin@gmail.com
From the choices below, we ask that you indicate your position. (This is a required field.)	Support if Modified
ENTER COMMENTS HERE. To upload files proceed to the ATTACHMENTS section below.	If it is modified, it may be ok, EXCEPT where it is used to allow funding companies to share fees with the lawyers, the back way!

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TO: The State Bar Standing Committee on Professional Responsibility and Conduct (COPRAC)

FROM: Eric Schuller

President

eschuller@arclegalfunding.org

Alliance for Responsible Consumer Legal Funding

SUBJECT: Comments on proposed formal opinion interim NO. 14-0002

The Alliance for Responsible Consumer Legal Funding (ARC) believes that Proposed Formal Opinion Interim No. 14-0002 (Alternative Litigation Funding) should be adopted, as it will facilitate plaintiffs' access to justice through better information and a more robust market for legal funding.

ARC is a coalition of legal funders and other concerned individuals who believe that consumer legal funding is an important tool for many individuals' being able to access justice. Consumer legal funding levels the playing field for plaintiffs and allows them to stand up for themselves against well-funded defendants. It does not guarantee a win, nor should it, but it gives them a fair chance to have their injuries compensated. As with any legal tool, however, there is potential for abuse, and there are limited examples of abusive legal funding relationships. ARC has repeatedly and consistently advocated for the right of victims to obtain legal funding, but also for laws and regulations that protect those victims from exploitation.

Importantly, exploitation in this area typically arises from information disparities. Individual plaintiffs often do not have a level of financial or legal sophistication to appreciate all of the terms of the contract they enter into. In that scenario, plaintiffs will need to rely on their lawyer to advise them on the funding contract that is before them, and it is essential that they receive appropriate and learned counsel. The Proposed Formal Opinion properly establishes that a lawyer is under an ethical obligation to decline to represent a client in legal funding negotiations if the lawyer does not have sufficient knowledge and expertise to help the client avoid being exploited in the legal funding relationship.



This is not to say that plaintiffs are, generally speaking, incapable of understanding the consumer legal funding relationship; quite the contrary. Most are very capable of appreciating the nature of the transaction and their basic obligations. A provider of funding services who was intent on exploiting people, however, could devise specific terms that would intentionally mislead the individual plaintiff. Without adequate representation, the plaintiff is at much higher risk of being exploited, and in a way that might not be severe enough to make the funding contract voidable. The Proposed Formal Opinion will assure that most plaintiffs receive adequate representation in the funding negotiations and, as a result, have proper access to justice in California courts.

Similarly, the Proposed Formal Opinion will also facilitate a more competitive marketplace for legal funding services, which will inure to the benefit of individual plaintiffs. By requiring adequate representation in the legal funding negotiation, bad actors will be less likely to survive. As those bad actors are driven out, consumer confidence in legal funding services will rise and the resulting increase in demand for legal funding services will draw even more reputable funders into the market. This, in turn, will create stronger incentives for funders to cater to the price and quality preferences of individual plaintiffs.